

For the 30th anniversary of the SITL (International Transport and Logistics Week), CONEX, European customs and security data dematerialisation specialist, will be loyally on the job. At a time when the international trade information chain is becoming increasingly paperless, CONEX - motivated as always by the will to anticipate companies' IT and electronic communication needs - will be making its contribution to the current document dematerialisation debate, with an exceptional panel of experts.

SITL – Logistics Solution Trade Fair

From Tuesday 26th to Thursday 28th March, 2013

Paris Nord Villepinte – Hall 4 – Allée Q

Customs dematerialisation, vector of international competitiveness

Wednesday 27th March 2013 from 11:15am to 12:15pm – TV studio 'PARIS'

Initiated by the administrative sphere, in a just a few years document dematerialisation has infiltrated the entire international commercial and logistics supply chain. However, faced with a variety of transmission channels and a multitude of players actively involved in the customs declaration (operators, Customs, CCS – Cargo Community Systems, service providers), the challenge for traders concerns the enriched and collaborative treatment of data... What kind of data exchange circuit should be put in place to ensure that each player has access to all or a part of the information, can enrich it, and then have it re-circulate? What are the methods and constraints?

On this occasion, a debate on a current industry hot-topic, enriched by the comparative and complementary views of the customs administration, client shippers and freight forwarders, CCS representatives and CONEX, brings together:

- **Jean-Michel Thillier, DGDDI**, International Trade Deputy Director for the French Customs and Excise Directorate General,
- **François Mahé des Portes**, **MGI Chairman of the Board** (Marseille Gyptis International),
- **Jean-François Bouilhaguet, Chairman of CCS France** and CIN France,
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Jacques Ritt, SOGET Chairman of the Board

- **Bernard Daguzan, AUTF Customs Commission chairman** and Director of World Flows at Electric Industries,
- **Alban Gruson, Chief Executive Officer, Conex.**

Dematerialisation serving French competitiveness

Customs declaration dematerialisation specialist, CONEX looks ahead to a future where goods

traded globally will be accompanied by total documentary traceability. "Zero paper" is a reality in the world of Customs. States, motivated by the need for secure customs duty collection and safe border controls, have established paperless administrative formalities such as DELTA and ICS. Today, economic operators must have a proactive strategy on the 'zero paper' issue because documentary dematerialisation is a vector of international competitiveness," explains Alban GRUSON, CEO of CONEX.

CONEX continues to innovate and at the next SITL will present new documentary dematerialisation solutions for supply chain actors.

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